Cost Savings Are Only the Beginning

As many companies evaluate the outsourcing of their mail operations as a viable cost-cutting option, UPS Mail Innovations provides a host of benefits that go far beyond cost savings. Committed to the continuous development of value-added services not available through traditional mailing methods, UPS Mail Innovations offers the UPS Mail Logic® solution, leveraging UPS’s network, technology and postal expertise to enable businesses to meet their operational goals.

Outstanding Customer Service

• UPS Mail Innovations has Postal Affairs Managers nationwide to ensure that your mail moves smoothly through the postal system.
• Certified in USPS® Mail Quality Control (MQC), your Account Executives will work with you to determine the best solutions for your business needs.
• The Web-based Accurate Reporting and Tracking System (ARTS!™) provides enhanced tracking visibility.
• One-stop customer service is available via the Web at upsmi.com or through the call center at 1.800.500.2224.

Streamlining the Process

UPS Mail Innovations is the only postal expeditor operating 22 Automated Processing Systems (APS) nationwide, designed specifically to expedite delivery and increase visibility while ensuring the security of your mail. Our APS system recognizes your specific business rules for individual mailings and automatically conducts these requests on the fly.

APS Customer Benefits:

• Enhanced processing and sorting, ensuring transit reliability
• CASS certification
• Cost-center billing

Meeting Your Needs

No matter what your needs are, we’ll work with you to get your mail into customers’ hands as quickly and efficiently as possible, including flexible pickup schedules at no additional charge and multiple, same-day pickups when necessary. You can even give your bundled mail to your UPS package car driver. We can accommodate your distribution schedule on a daily basis; help you manage your peak mailing periods; and even work with your fulfillment company. UPS is there for you.
Streamlined Distribution Management and Accounting Processes

To enhance your customer service, UPS Mail Innovations’ Web-based ARTS! lets you simply and quickly determine the status of a shipment or individual pieces of mail.

Billing and Reporting

We provide detailed billing reports and invoicing on a weekly basis in a variety of formats. Our flexible system is designed to ease your company’s mail distribution management and accounting processes.

Postal Confirmation Services

UPS Mail Innovations offers multiple confirmation services. These include:

- **USPS Delivery Confirmation™**. You can enhance your customer service program by giving customers access to individual mail-piece tracking data, which you can use to avoid costly reshipments.

- **USPS CONFIRM® Service**. Mailers can identify when customers are about to receive informational updates, direct mail solicitations and other important mail. This allows for well-timed telemarketing initiatives and/or call center staffing.

Reliable Systems and Secure Facilities

UPS Mail Innovations’ extensive planning and control measures deliver the security and reliability you expect. UPS Mail Innovations’ processing system is proprietary, and all security maintenance and support of the system is executed in-house with preventive maintenance and 24/7 technical support.

We’re Ready to Save You Time and Money

Whether you require postal consulting, distribution reporting, cost center billing or delivery confirmation, we’re here to help. UPS Mail Innovations is committed to providing solutions that optimize efficiency and improve the performance of your mail operations.

For more information on how we can reduce your mailing time and costs, visit upsni.com or call 1.800.500.2224.